



Funded by  
UK Government



# What is Project Gigabit?

Project Gigabit is the UK government's rollout of fast, reliable broadband across the UK. The programme targets homes and businesses that are not included in broadband companies' commercial plans, reaching parts of the country that would otherwise miss out.

With fast and reliable connections, Project Gigabit will enable people to shop, bank and access public

services without endless loading screens and enjoy cutting-edge tech from virtual reality to ultra-HD streaming – regardless of where they live or work.

Faster connections will also ensure the UK is fit-for-the-future, with new digital infrastructure delivering better-paid jobs, boosting productivity and creating wealth and opportunity right across the country."

## Why Connect Fibre?

We are proud delivery partners of the UK government's Project Gigabit. Connect Fibre is all about one thing: giving you a faster, uninterrupted service that keeps you and your community connected. And we're not just about big promises - we're about delivering them, with a personal touch that makes you feel valued every step of the way.

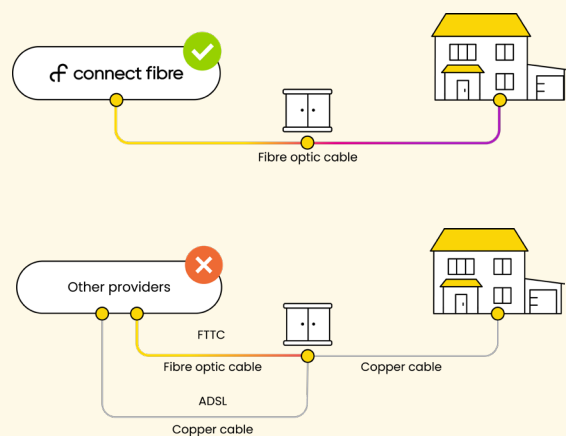
## What's full fibre broadband?

Full fibre broadband, also known as Fibre to the Premises (FTTP), is a type of internet connection that uses fibre-optic cables directly from the exchange to your home or business, delivering significantly faster and more reliable speeds compared to traditional copper lines.

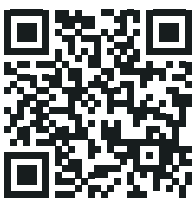
This infrastructure allows for much higher bandwidth, making it ideal for streaming, gaming, and multiple device usage. Take a look at our diagram to see how full fibre broadband connects directly from the internet provider to your premises, bypassing older, slower technologies.

## How do we do it?

Where possible, we use existing trenches and telegraph poles to install our full fibre network. When we have to do construction work, we make every effort, through careful planning and the latest modern techniques, to minimise any inconvenience. We take great care to ensure our network build is completed with the best interests of the community in mind.



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